



WARNING!

**This advertisement
makes heavy use
of damaging stereotypes.**



WARNING!

**This advertisement
uses fear as its
primary selling point.**



WARNING!

**This product is made
to appear to improve
aspects of your life
not related to the product.**



WARNING!

**This advertiser hopes
that you will let your
genitals make your
purchasing decisions for you.**



WARNING!

**This advertiser hopes that
by making you feel critical
of yourself, you'll buy
more product.**



WARNING!

**This advertiser thinks
you are a moron.**



WARNING!

**This advertisement presents
a digitally created “ideal”
that is unattainable.**



WARNING!

**This product fulfills a
false need, or engenders
a fictional problem.**